

Medistim ASA Third Quarter 2015

Kari E. Krogstad, President and CEO Thomas Jakobsen, CFO October 23rd, 2015



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1. Highlights third quarter





Highlights third quarter 2015

- Double digit growth in the third quarter
 - Strong development in the USA continues, with 40.3 % revenue growth in NOK, 6.7 % in USD
 - Sale of 3.party products up 19.5 % to MNOK 17.1
- Strong EBIT growth to MNOK 12.7 for the quarter
 - YTD, EBIT is MNOK 34.4 (MNOK 28.9)
- Profit per share increased with 32 % for the quarter to NOK 0.57 per share
- Launch of MiraQ Vascular, the new product for use in vascular surgery, at the European Society of Vascular Surgery meeting
- Medistim enters into strategic partnership with em-tec

Q3 2015

MNOK 61.6 (52.0)

Revenue

EBIT MNOK 12.7 (10.0)

Currency

No of units sold:

Systems 33

Flow probes 1 403

Imaging probes 24

Procedures (USA) 10 936

QoQ

18.5%



26.3 %



11.4 %



-5,7 %



-23.1 %



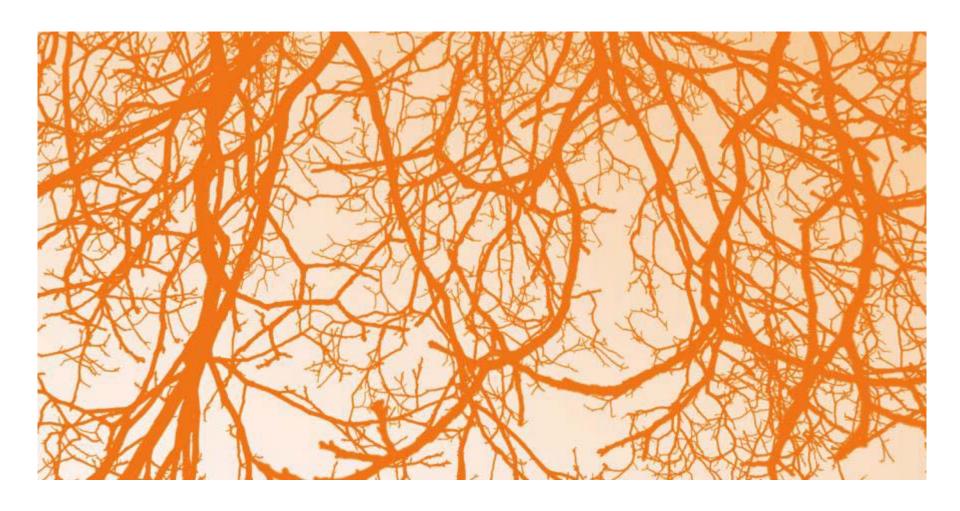
60.0 %



19.5 %



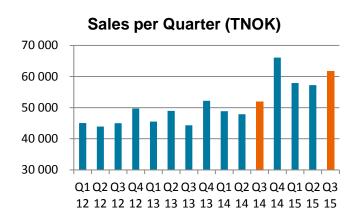
2. Financial statements



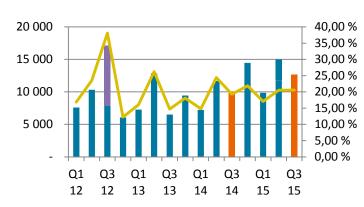


Profit and loss Q3 2015

Profit & loss	Q3 2015	Q3 2014
All numbers in NOK 1000		
Sales	61 646	51 999
Cost of goods sold	13 796	12 839
Salary and sosial expenses	21 347	17 930
Other operating expenses	11 175	9 156
Total operating expenses	46 318	39 925
Op. res. before depr. and write-offs (EBITDA)	15 328	12 074
EBITDA %	24,9 %	23,2 %
Depreciation	2 670	2 052
Write offs and accruals	-	-
Operating result (EBIT)	12 658	10 022
EBIT %	20,5 %	19,3 %
Financial income	2 517	1 751
Financial expenses	952	1 698
Net finance	1 565	53
Pre tax profit	14 224	10 075
Tax	3 906	2 248
Result	10 317	7 827









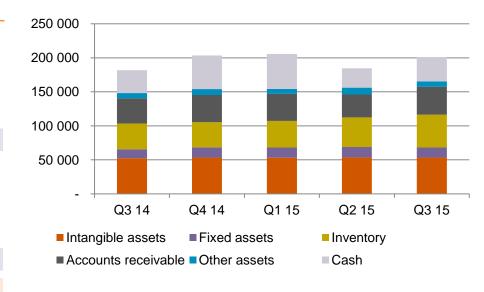
Profit and loss YTD September 2015

Profit & loss	YTD Sep 2015	YTD Sep 2014	
All numbers in NOK 1000			
Sales	176 807	148 724	Sales per Quarter (TNOK) 70 000
Cost of goods sold	44 562	38 143	60 000
Salary and sosial expenses	55 724	47 652	
Other operating expenses	31 180	27 855	50 000
Total operating expenses	131 466	113 650	40 000
Op. res. before depr. and write-offs (EBITDA)	45 341	35 074	30 000
EBITDA %	25,6 %	23,6 %	Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3 Q4 Q1 Q2 Q3
Depreciation	7 872	6 161	12 12 12 12 13 13 13 14 14 14 14 15 15 15
Write offs and accruals	3 200	-	
Operating result (EBIT)	34 269	28 913	EBIT per Quarter (TNOK)
EBIT %	19,4 %	19,4 %	20 000 40,00 %
Financial income	13 637	5 292	- 35,00 %
Financial expenses	9 439	4 967	15 000 30,00 %
Net finance	4 198	325	10 000 20,00 %
Pre tax profit	38 467	29 237	5 000 15,00 % 10,00 %
Tax	10 272	9 049	- +
Result	28 195	20 188	Q1 Q3 Q1 Q3 Q1 Q3
Dividend	25 362	14 481	12 12 13 13 14 14 15 15



Balance sheet - Assets

Balance sheet	30.09.2015	31.12.2014
All numbers in NOK 1000		
Assets		
Intangible assets	53 394	53 257
Fixed assets	14 804	15 276
Total intangible and fixed assets	68 198	68 533
Inventory	48 250	36 874
Customers receivables	40 861	39 948
Other receivables	7 980	8 658
Cash	35 702	49 475
Total current assets	132 792	134 955
Total assets	200 990	203 488

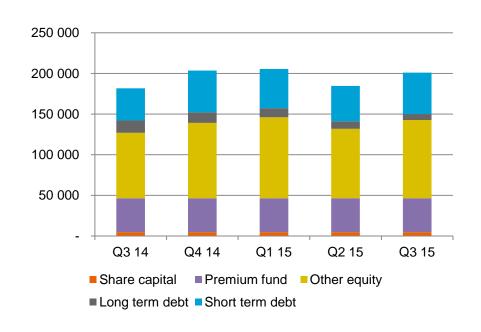


- Inventory build up related to MiraQ product line introduction
- Cash reduced due to dividend payment of MNOK 25,4 in May 2015



Balance sheet - Equity and liability

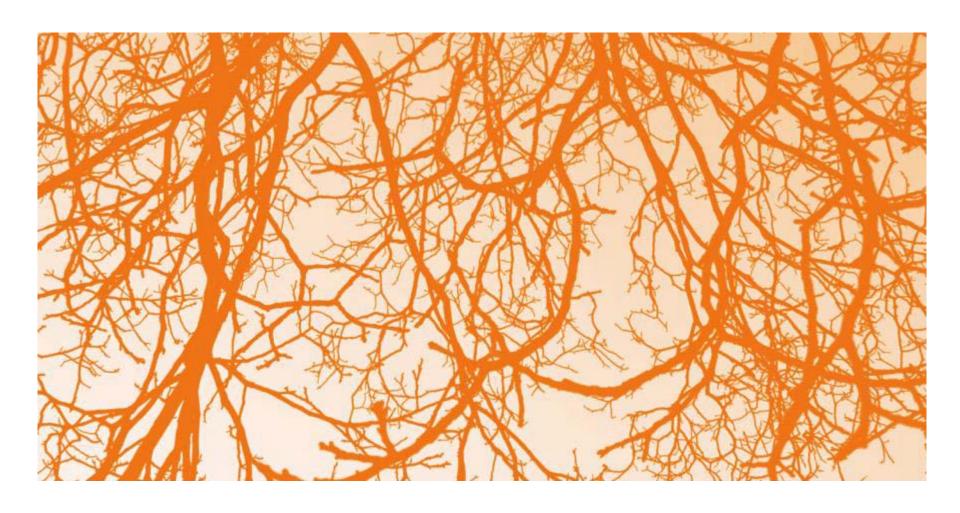
Balance sheet	30.09.2015	31.12.2014
All numbers in NOK 1000		
Share capital	4 585	4 585
Premium fund	41 852	41 852
Other equity	96 236	92 659
Total equity	142 673	139 096
Total long term debt	7 280	13 117
Total short term debt	51 036	51 275
Total equity and liability	200 990	203 488
Total equity and hability	200 330	203 400



12.8 MNOK in interest bearing debt



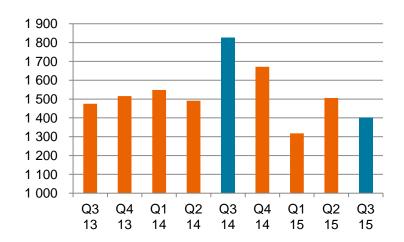
3. Business segments update



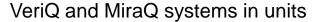


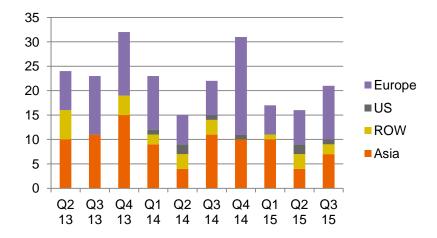
Flow probes and systems in units

Flow probes in units



- Slow probe sales for all regions in Q3
- Lower number of probes sold in particular to Germany due to the switch from probes approved for 30 times use to 50 times use



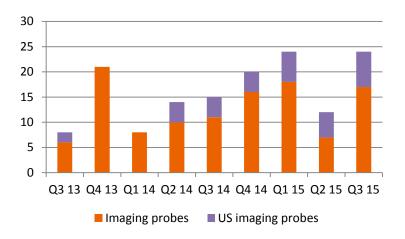


- System sales at the same level as Q3 last year
- Of the 21 flow systems sold, 9 were MiraQ systems,
 6 were sold in Europe and 3 in ROW



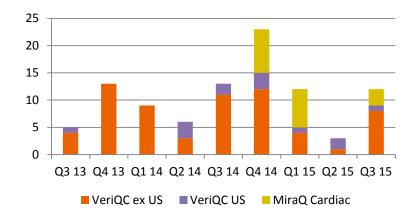
Imaging probes and systems in units

Imaging probes in units



 24 imaging probes sold when including sales to capital accounts in the USA, up 60 % compared to Q3 in 2014





- System sales back on track after a slow Q2
- Of the 12 imaging systems sold, 3 were MiraQ systems,
 1 was sold to Japan and 2 were sold in Europe



Q3 revenue performance by region

Mill NOK	Q3 '15	Q3 '14	Q/Q	YTD 15	YTD 15	н/н
Europe	34,2	29,5	16,0 %	99,2	88,9	11,6 %
USA	19,8	14,1	40,3 %	56,4	39,4	43,1 %
Asia & Jp	4,8	5,6	-14,4 %	13,6	13,3	1,7 %
ROW (MEA, CAN, SA)	2,8	2,7	1,6 %	7,6	7,1	8,0 %
Total	61,6	52,0	18,5 %	176,8	148,7	18,9 %

- In Europe, the regional performance for Q3 was driven by strong 19.5% growth from 3. party products. YTD September, 3. party products increased with 9,6 MNOK or 21.2 % over last year. Sale of own products ended at 17.1 MNOK for the quarter, up 12.7 %. YTD September sales of own products ended at 44.1 MNOK, up 1.5 %.
- In the USA, the strong growth continues, partly driven by favorable currency. Currency neutral growth was 6.7 % for Q3 and 10.7 % YTD September.
- Both Asia/Japan and ROW are so far smaller sales territories for Medistim and quarterly performance varies significantly.
 Performance YTD is positive for both territories.



Q3 revenue performance by product

Mill NOK	Q3 '15	Q3 '14	Q/Q	YTD 15	YTD 14	YTD15/YTD14
Procedures (USA)	18,4	12,3	50,4 %	51,7	34,3	50,6 %
Flow probes	15,4	16,1	-4,1 %	44,2	44,4	-0,4 %
Flow systems (VeriQ & MiraQ)	3,1	3,5	-12,1 %	9,2	10,4	-11,6 %
Imaging systems (VeriQ C & MiraQ)	6,2	5,0	23,3 %	13,0	11,4	13,4 %
Imaging probes	0,9	0,5	82,9 %	2,1	1,4	50,6 %
3rd party	17,1	14,3	19,5 %	55,2	45,5	21,2 %
Other	0,4	0,3	38,3 %	1,5	1,2	17,2 %
Total revenues	61,6	52,0	18,5 %	176,8	148,7	18,9 %

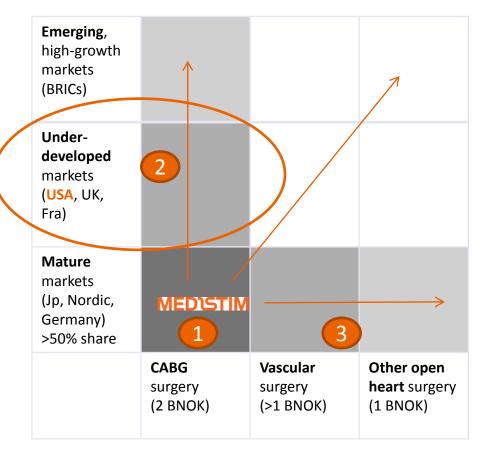
- Procedure sale in the USA: The number of flow procedures is up 16.2% and imaging procedures is up 50.5 % in Q3. YTD September flow procedures are up 12.2 % and imaging procedures is up by 45.0 %. Positive contribution from currency.
- Flow probes revenue: Revenue slightly down from Q3 last year, due to reduced number of probes sold particularly in Germany, due to the switch from probes for 30x use to 50x use.
- Flow systems: The number of systems sold in Q3 is par with LY. The reduction in NOK is related to the relative split between distributor and direct sales, and system configuration. The number of systems sold YTD September is down 11.7%.
- Imaging systems and probes: Good development for the imaging portfolio, with system sales back on track after a slow Q2 and probe sales increasing due to an expanding installed base.
- 3rd party products: Very strong quarter and sales YTD with 19.5 % and 21.2 % growth respectively.



4. Implementing the strategy



Growth opportunities – underdeveloped markets



- Strengthen our position as market leader by establishing combined TTFM & Imaging as the new standard of care through
 - Early adopter KOL support
 - Easier conversion to imaging with MiraQ
- Fight ignorance and indifference to QA by increasing the level of evidence and awareness through
 - Clinical marketing
 - Educational programs
 - Increase sales capacity
- Product innovation and positioning to target new segments in vascular and open heart surgery
 - MiraQ Vascular

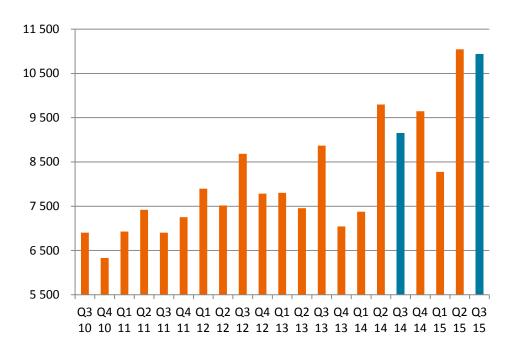


High performance US sales organization

RESULTS YTD 2015

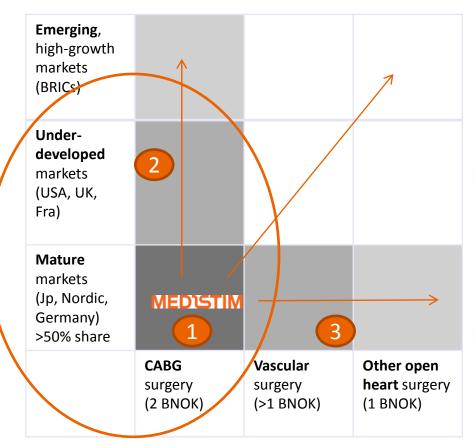
- Revenues up by 43 % in NOK, 10.7 % in USD
- Number of procedures up by 14.9%
 - 12.2 % growth in flow procedures
 - 45.0 % growth in imaging procedures
- 20 new accounts
- 6 TTFM accounts converted to Imaging

of Procedures per Consecutive Quarter





Growth opportunities – all CABG markets



- Strengthen our position as market leader by establishing combined TTFM & Imaging as the new standard of care through
 - Early adopter KOL support
 - Easier conversion to imaging with MiraQ
- Fight ignorance and indifference to QA by increasing the level of evidence and awareness through
 - Clinical marketing
 - Educational programs
 - Increase sales capacity
- **3. Product innovation** and positioning to target new segments in vascular and open heart surgery
 - MiraQ Vascular

New, dedicated congress for coronary surgery

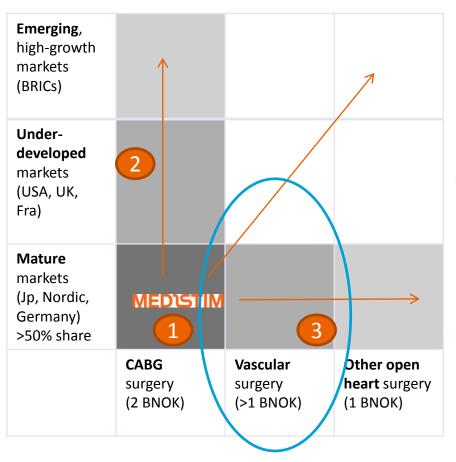
- Medistim highly profiled in the meeting
- Well attended "Lunch box" training session
- Prime time exposure in the main program







Growth opportunities – vascular market



- Strengthen our position as market leader by establishing combined TTFM & Imaging as the new standard of care through
 - Early adopter KOL support
 - Easier conversion to imaging with MiraQ
- Fight ignorance and indifference to QA by increasing the level of evidence and awareness through
 - Clinical marketing
 - Educational programs
 - Increase sales capacity
- Product innovation and positioning to target new segments in vascular and open heart surgery
 - MiraQ Vascular



MiraQ Vascular launched in Q3

- Launched at the European Society of Vascular Surgery in Porto, Portugal 23-25. September
- A specialized and complete product offering for vascular surgery:
 - MiraQ Vascular system
 - Application adjusted front panel
 - Adapted vascular software features
 - Vascular flow probes for use on delicate blood vessels completed with small sizes







Why perform surgical guidance & quality assessment in vascular surgery

- > Reduce risk of death & stroke
- Improve long term graft patency
- ➤ Improve quality of life
- Demonstrate & document quality
- Support surgical training



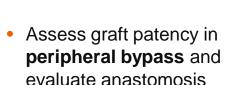
- ✓ Immediate feedback
- Easy to use
- ✓ Cost-effective
- ✓ No bio-hazzard



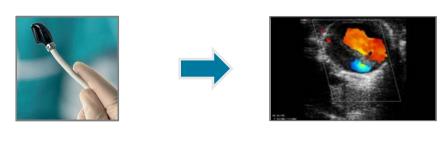


Surgical guidance & quality assessment in vascular surgery

 Guide carotid endarterectomy (CEA) and assess for technical imperfections

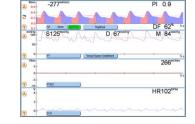


 Quantify flow for guidance during AV access surgery



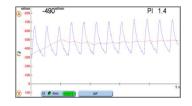












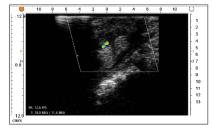


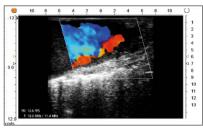
Combining surgical guidance & quality assessment in CEA

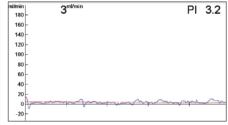
Reduce risk of death & stroke
Support management of cerebral hyperperfusion syndrome (CHS)

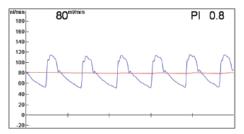
Evaluate carotid morphology

Assess flow ... revise when needed











Improve surgical outcome, demonstrate quality and increase cost efficiency



Vascular market potential



- Global vascular market is about 600 000 procedures annually
- > 1 Billion NOK of market opportunity for Medistim
- Key vascular applications:
 - ✓ Carotid endarterectomy (CEA)
 - ✓ Peripheral bypass surgery
 - ✓ Vascular access for hemodialysis (AV fistulae)
- Niche application:
 - ✓ Liver transplant

Applications	Size of key markets # of procedures (USA, Germany, Nordic)	Clinical needs		
CEA surgery	>135 000	Reduce risk of death and stroke Improve cost-effectiveness		
Peripheral bypass surgery	>200 000	Improve long-term graft patency Improve quality of life		
AV access surgery	>80 000	Secure maturation of shunt/fistula Reduce risk of cardiac failure & hand ischemia		
Liver transplant Surgery	20 000 (globally)	Increase success rate for a costly procedure		

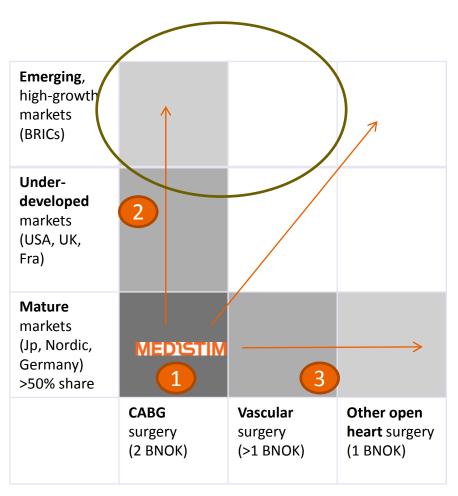
DICOM interface...



The MiraQ family completed with MiraQ Ultimate

MEDISTIM Allowing Medistim to leverage the MiraQ family's Intraoperative Surgical Guidance and Quality Assessment modularity and flexibility: Choose the application package of interest Cardiac Vascular MiraQ Cardiac Cardiac and vascular (=ultimate) Flexible access to imaging Start with flow only MiraQ Vascular Upgrade to Imaging in the field Or chose flow and imaging immediatel Customizable with additional options More channels... MiraQ Ultimate Immediate Feedback Printer options...

Growth opportunities – emerging markets



- Strengthen our position as market leader by establishing combined TTFM & Imaging as the new standard of care through
 - Early adopter KOL support
 - Easier conversion to imaging with MiraQ
- Fight ignorance and indifference to QA by increasing the level of evidence and awareness through
 - Clinical marketing
 - Educational programs
 - Increase sales capacity
- 3. **Product innovation** and positioning to target new segments in vascular and open heart surgery
 - MiraQ Vascular
 - Entry-level flowmeter for price sensitive segments



Breaking news.... agreement signed October 22nd: Medistim enters into a strategic partnership with em-tec

Under the License and OEM agreement:

- Medistim obtains exclusive, eternal, world-wide rights to market and sell em-tec's transit time flow measurement (TTFM) technology for use on human blood vessels within cardiac-, vascular- and transplant surgery
- Medistim gets time- and cost efficient access to a basic, entry-level customer solution that meets lower price-point market segments and fills a gap within Medistim's product portfolio
- Medistim gets access to a highly competent flow technology development partner for future technology and product development

- Upfront fee approx. €300,000
- Minimum purchase commitments
- First product to be launched 2016





Current em-tec product



Press release October 23rd 2015

- Medistim ASA enters into a strategic partnership with em-tec GmbH
- (Oslo, October 22nd 2015), Medistim ASA (OSE: MEDI), a medtech company that develops and distributes surgical guidance and quality assessment devices, has entered into a long-term agreement with em-tec GmbH.
- Under the License and OEM agreement, Medistim obtains exclusive, eternal, world-wide rights to market and sell emtec's transit time flow measurement (TTFM) technology for use on human blood vessels within cardiac-, vascular- and transplant surgery. em-tec's flow measurement device is designed as a basic, entry-level customer solution that meets lower price-point market segments and fills a gap within Medistim's product portfolio. The first Medistim labeled device will be launched in 2016.
- The financial terms of the agreement consist of an upfront payment of approx. EUR 300,000 and minimum purchase commitments.
- In addition to the License and OEM agreement, the companies intend to collaborate on new technology and product development, thereby strategically combining the strengths of both companies.
- "While Medistim is the market leader with our own high-end products for surgical guidance and blood flow measurement in cardiac-, vascular and transplant surgery, we have been lacking an entry-level device to reach some emerging market product segments," says Medistim President and CEO, Kari E. Krogstad. "This agreement gives us a time- and cost effective path to serve these segments, while at the same time, it opens up for very exciting opportunities from the two companies joining forces to further technological progress and engage in new product and technology development".



Seeing is believing